

# College of American Pathologists

## MINUTES

APPROVED

### COLLEGE OF AMERICAN PATHOLOGISTS HOUSE OF DELEGATES

March 1, 2014

San Diego CA

---

#### **JOINT SESSION**

#### **WELCOME**

House of Delegates Speaker, David A. Novis, MD, FCAP welcomed House of Delegates (HOD), Residents Forum (RF) members and CAP Leadership to the semi-annual House of Delegates/Residents Forum Joint Session at 8:00 am, Saturday, March 1, 2014, at the Westin San Diego CA.

#### **INTRODUCTION OF CAP OFFICERS, GOVERNORS, AND OFFICIAL GUESTS**

David A. Novis, MD, FCAP, House of Delegate Speaker recognized the presence of current and past CAP officers and governors, as well as the House of Delegates Steering Committee and Staff.

#### **STATE OF THE HOUSE OF DELEGATES**

David A. Novis, MD, FCAP, Speaker of the House, opened his State of the House reiterating the mission of the House which is to be *the* Voice of the Membership, articulating to the Board the needs of the members and apprising the Board on how well we feel the College is doing meeting those needs.

Our vision is One College; the House and the College working together as one unit. In order to make this happen, we engaged our delegates. Our delegates built the infrastructure we have today. They revised House Rules twice, created job descriptions, recently created a mechanism to get our delegate chairs more involved in operations of the House and increased the scope of our membership, by reaching out to residents, members newly in practice and State Pathology Societies. We have engaged the Board of Governors in a variety of venues; through the Board of Governors meetings, House meetings, on our Collaboration Space and through our annual report card.

By all measures, we are moving the in the right direction for meeting the needs of our delegates. Attendance is at its highest, membership is up, and overall satisfaction is up. Delegates feel the House articulates their voice.

For us to achieve the *One College* vision, the College must embrace the house. For this to happen, the House must provide value. Over the next one and a half years, we will focus our efforts on accomplishing this. We will work towards making the House the gateway to leadership in the College. We will network with the College Councils and ask "how can we provide value?" We will look for projects that advance the mission of the House and the vision of *One College*.

[The presentation and audio file for this segment are available on the HOD Topic Center.](#)

## STATE OF THE RESIDENTS FORUM

*College of American Pathologists*

Ricardo Mendoza, MD, opened by recognizing the Residents Forum Executive Committee and Staff. Dr. Mendoza provided a brief update on the activity of the Residents Forum and agenda topics for their Spring '14 meeting.

#### **UPDATE FROM THE CHIEF EXECUTIVE OFFICER**

Charles Roussel, Chief Executive Officer of the College, opened by thanking the House and Resident members for their engagement with the College.

He shared some highlights of 2013 and a preview of some things we're already doing in 2014 to advance our mission and support our members, customers, patients, and society. 2013 brought significant challenges to CAP's core business and to the specialty of pathology. For the most part, we navigated these challenges well, so we entered 2014 with a solid foundation of accomplishment to build on. Despite market upheaval, revenues continued to grow in 2013, and costs remained consistent with expectations. CAP revenues increased \$6.2 million over 2012, and our core PT business grew 4.3% (versus the planned 4.0%). LAP grew 10.6% (versus the planned 7.2%) so total LIP revenues increased 5.5%, which exceeded the target. Underpinning this growth: 55 new products emerging from the Council on Scientific Affairs and other member-led teams and an increase in the number of labs we accredit to 7,599.

But competition in our core business remained aggressive, and our LIP customers felt increasing cost pressure. Both these factors affected our PT contract negotiations, and we worked with our best and most loyal customers to try to

address their concerns. We spent a lot of time in 2013 developing strategies to stem further losses, and we have a clear plan of action for 2014. We have set a number of priorities for 2014 to better meet the needs of our customers and members and make CAP operations more efficient and effective.

Some priorities are strategic and some tactical. For example, we plan to update the CAP strategy and our LIP strategy,

The CAP has always been more than the sum of its parts, and this is certainly true for the quality assurance services we provide. We need to play to this strength.

The LIP strategy refresh is designed to stabilize and strengthen our core business in the face of mounting competition and to provide a path forward for our members to stay with the CAP as their needs increase for more and better lab data. We will implement the new marketing and sales approaches, we will continue improving our internal and external communications, including re-launching the CAP website at the end of the year. We will launch a new learning management system to enhance the education search and registration process; it will also enable easier access to most of our learning products from both Mac and PC platforms. We will implement the next wave of EPP technology and customer service enhancements.

And, we will continue working with organized pathology to address workforce and education challenges facing the specialty.

## **UPDATE FROM THE CAP PRESIDENT**

CAP President, Gene N. Herbek, MD, FCAP shares some stories about leadership, fellowship, and service, citing the book *The Immortal Life of Henrietta Lacks*. This book tells the story of a woman who died in 1954 from a horrendously aggressive cervical cancer. While being treated at the Johns Hopkins Hospital, her cells were collected for study. This was routine at the time. Nobody thought, back then, about patient privacy or informed consent. Our policy on informed consent for the donation, use, and disposition of human tissue for nondiagnostic purposes, first adopted in 1981, has been revised 5 times. Like so many of our endeavors, the process has been thoughtful and time consuming. Like everything we do to protect our patients, it was well worth it. As pathologists, we bridge science and medicine. Our work at the microscope has taught us that a detail can be a determinant. Our work in precision medicine has proved that small mutations can make life-changing differences. And none of it means anything without context. The College is a true, member organization because of individual engagement. We are a true member organization because we are guided by the wisdom of outstanding pathologists. And we are a true, member organization because of our volunteer tradition. Perhaps more than ever before, that tradition demands your commitment. This is a time when member involvement and input is much needed at all levels. However much we may be doing right now. We are called to do more for our specialty because nobody else can do what we do for our patients. Each of us is called to do our part.

## **HOUSE OF DELEGATES MEETING**

### **CALL TO ORDER**

Speaker of the House, David A. Novis, MD, FCAP, called to order the regular session of the College of American Pathologists House of Delegates at 9:15 AM, Saturday, March 1, 2014 and introduced California Delegation Chair Robert Freedman, MD, FCAP. Dr. Freedman welcomed House members to the state of California and stated that we have a great opportunity for synergy between the College of American Pathologists, State Pathology Societies and the House of Delegates. Dr. Freedman asked all California delegates to stand and be recognized and thanked all members for their commitment, engagement and dedication to advancing the specialty of pathology.

He highlighted that the Spring '12 meeting was the largest House of Delegates Spring meeting and Spring '13 is thirty percent larger.

### **STRATEGIC OVERVIEW: VISION, VOICE AND VALUE**

Dr. Novis welcomed delegates/alternates and guests to the largest registered Spring HOD meeting. He reviewed the HOD mantra: Just One College, HOD strategy: Be The Customer, and highlighted discussion topics for today's agenda.

[The presentation and audio file for this segment are available on the HOD Topic Center.](#)

## **FALL '12 HOD MEETING MINUTES APPROVAL**

Dr. Novis asked for a motion to approve the Fall '12 House of Delegates Meeting Minutes. A motion was granted, seconded and approved.

## **FINANCIAL UPDATE**

CAP Secretary/Treasurer Paul N. Valenstein MD, FCAP gave a presentation on CAP Finances. A question and answer segment followed Dr. Valenstein's presentation.

[The presentation and audio file for this segment are available on the HOD Topic Center.](#)

## **SUSPENSION OF PARLIAMENTARY PROCEDURE**

It was moved, seconded, and CARRIED to SUSPEND parliamentary procedure.

## **ADAPTING TO THE CHALLENGES OF TODAY AND THE FUTURE**

Dr. Novis invited CAP President to give a short presentation on what the College is doing to help member practices.

[The presentation and audio file for this segment are available on the HOD Topic Center.](#)

Dr. Knight opened the panel discussion by highlighting how the changes and challenges of the past year including the loss of the TC Grandfather, decline in 88305 and other reimbursement changes present an opportunity to successfully adapt to the challenges we face. She invited panelists, Al Lui, MD, FCAP Krista  
*College of American Pathologists*

Crews and Tony Martinez, MD, FCAP to share their strategies with House members in attendance as ways in which to survive and thrive in the current environment.

[The presentation and audio file for this segment are available on the HOD Topic Center.](#)

## **NEW BUSINESS**

Dr. Novis called for any new business. No new business was brought to the floor.

## **CAP 2013 CANDIDATE FORUM: PRESIDENT-ELECT Q&A**

Seven candidates running for Governor: Patrick E. Godbey, MD, FCAP, Stephen J. Sarewitz, MD, FCAP, Elizabeth A. Wagar, MD, FCAP, Timothy C. Allen, MD, FCAP, Jennifer L. Hunt, MD, FCAP, Raouf E. Nakhleh, MD, FCAP and Karim E. Sirgi, MD, FCAP participated in a live two hour Q&A segment moderated by Dr. Richard. Delegates had one minute to ask a question, the candidate had one-and-a-half minutes to respond. Dr. Al Campbell, HOD Sergeant-at-Arms provided official time keeping for the segment.

[The audio file for this segment is available on the HOD Topic Center.](#)

## **SUMMARY AND NEXT STEPS**

Dr. Novis reminded House members of their responsibilities to communicate, serve and attend. Delegates/Alternates are asked to complete all surveys so we know how we are doing, check the website and post your comments, bring your issues



to your Delegate Chair so we can bring them to the College for you,  
communicate the information you learned today to your constituents and attend  
the next two meetings: The CAP Policy Meeting in May 2014 and the Fall HOD  
Meeting in September 2014.

### **ADJOURNMENT**

Meeting adjourned at 4:00pm on March 1, 2014.