



Residents Forum Executive Committee Elections

## Candidate for Digital Strategy Liaison

**Amy L. Rousselot, MD**

University of Colorado

Aurora, CO



When are you taking your boards? – 2027

### CAP Experience:

Activity	Position	Years of Service
Residents Forum	Delegate	11/08/2024 – Current
Future Pathologist Champion	Member	08/14/2024 – Current

### How did you become interested in serving on the RFEC?

Serving as a Resident Forum delegate for the past two years has shown me how impactful resident involvement can be in shaping the future of our field. Through this experience, I became especially interested in how digital engagement can amplify resident voices and foster a stronger, more connected pathology community. The opportunity to contribute on a larger scale as part of the Executive Committee—particularly in a role focused on communication and outreach—felt like a natural next step in my involvement with the CAP.

### What do you hope to accomplish during your time, if elected?

If elected as Digital Strategy Liaison, I hope to expand the Residents Forum's digital reach by creating content that is educational, engaging, and relevant to pathology trainees at all levels (from medical student to attending). As the current manager of my residency program's social media accounts, I've developed a creative, consistent strategy focused on highlighting resident life, promoting educational opportunities, and showcasing the field of pathology in a dynamic and accessible way. I especially enjoy crafting posts that spark curiosity among medical students and help them envision a future in our specialty – while promoting the University of Colorado in particular.

I plan to bring these skills to the RF by helping develop a cohesive and sustainable digital strategy that not only increases the visibility of RF initiatives, but also celebrates the achievements of residents across programs. I'd like to explore new avenues for digital engagement—including spotlight features, themed content series, and collaborative campaigns—to foster a stronger sense of community across the country. My ultimate goal is to help make the RF's digital platforms a hub for inspiration, connection, and shared growth.

### Please convey your understanding of the role of an Residents Forum Executive Committee member and their responsibility to the Residents Forum and the College of American Pathologists.

I understand that as a Resident Forum Executive Committee member, I will serve as a voice and advocate for pathology residents nationwide. I hope that in joining the executive committee, I can help shape policies and provide input to initiatives that impact our training and future careers. I would consider it a tremendous privilege to be able to work collaboratively with the College of American Pathologists and other resident



forum members and committees to identify and address resident concerns while supporting the broader goals of the CAP. If elected as the Digital Strategy Liaison, I will commit to playing a vital role in making this work visible—ensuring that information flows effectively between the RF, residents, and the CAP via digital media.

**Please address the time commitment for the office in which you are interested and your ability to fulfill it.**

I understand that this position requires consistent engagement, timely communication, and participation in virtual and in-person meetings. I am able to commit to a year long term and at least 11 days of traveling for meetings. As someone who has successfully balanced residency with delegate responsibilities and ongoing projects, I am confident in my ability to manage the expectations of this role. I am organized, responsive, and committed to putting in the time needed to support the team and our shared goals.

**What talents and skills do you bring to the Residents Forum Executive Committee that you believe would benefit the Residents Forum?**

I bring a strong background in communication, visual design, and digital organization. I currently manage both the Twitter (X) and Instagram accounts for my residency program and helped spearhead our resident-run Instagram presence from the ground up. Through this, I've developed a clear understanding of what makes digital content engaging and effective, including how to spotlight resident accomplishments, promote educational initiatives, and foster meaningful connection through online platforms. I've developed a practical understanding of what engages medical trainees online and how to create content that's both educational and community-building. In managing social media accounts the past two years, I have gained experience using analytics to assess what types of posts perform best and adjusting strategies accordingly—skills I would bring to the RF's digital presence.

Beyond social media, I'm a highly collaborative team member who brings energy, creativity, and follow-through to every project. My experience as a delegate has given me a good sense of the RF's structure and mission, and I'd be excited to contribute to its digital presence in a way that's creative, strategic, and resident-focused.

**What else should the Residents Forum know about you?**

I'm passionate about pathology, committed to serving my peers, and always eager to build community. I've had the opportunity to found and create my program's resident-run Instagram and currently manage both our Instagram and X accounts. This experience has taught me how to connect with a broad audience, highlight resident accomplishments, and translate institutional values into engaging digital content. Outside of pathology, I enjoy storytelling, visual arts and crafts, and interdisciplinary projects—all of which I bring into my approach to digital engagement. I'd be honored to bring these skills to the RFEC and help elevate the voices of residents nationwide.