



Dear,

I want to inform you about a great way for you and your pathology practice to partner with the College of American Pathologists' advocacy effort.

As part of the CAP's political action committee, PathPAC, we use a non-hard money account called, a political education fund (PEF) account.

The CAP's political education fund can be contributed to by anyone, but particularly corporate entities. These corporate donations are called "soft money." PEF dollars cannot be given to a political campaign but are used to mobilize and educate CAP members in relation to the CAP's advocacy activities.

Why would a company such as yours be interested in contributing to the Political Education Fund? Pathology practices are increasingly under threat from cuts to reimbursement and onerous regulations that drain resources. The PEF allows us to educate our members, so that pathologists are positively engaged in policy debates and advocating for policies that protect their businesses.

The PEF also allows CAP to sponsor advocacy activities, such as Capitol Hill fly-ins to encourage relationship-building between CAP members and federal legislators. In addition, it helps defray administrative costs. The reality is raising money costs money. PEF dollars are used to defray expenses associated with fundraising initiatives, mailings, and other needed activities to raise additional financial support for candidates and keep PathPAC strong.

Those who help with this effort will be publicly recognized on our contributors' wall at CAP'17 and throughout the year in our Pathologists in Action Advocacy newsletter.

Please pass this along to whomever you feel would be the most effective advocate. Also attached is a FAQ on the PEF, a contribution form and a form to list the pathologists who need to be given credit for a contribution. Contributions to the PEF fund can come from a corporate account. The PEF is not limited in who can contribute. If there are any questions, they can contact the CAP Manager of Political Affairs, Davon Gray, or me. Davon's phone number is (202) 354-7124 and email is dgray@cap.org. Thanks again for your help.

Best regards,

Jared Abbott, MD, PhD, FCAP

Note: Contributions from personal funds are "hard" dollars that PathPAC can spend on candidate support, whereas contributions from corporate funds (such as a CAP member's incorporated practice) are "soft" dollars that must be applied to PathPAC's political education fund. You may refuse to contribute without reprisal, and the College of American Pathologists will not favor or disfavor any member on the basis of contributions or lack thereof.



The Political Education Fund

PathPAC's political education fund (PEF) gives the College a strong opportunity to build long-term relationships by funding our advocacy initiatives and political/legislative education.

Why does PathPAC need a PEF?

The FEC prohibits the use of PAC dollars for any other activities outside of contributing to a candidate's campaign. The PEF allows PathPAC to have resources needed to educate CAP members through political activities.

How will my firm's/company's contribution to PathPAC PEF be used?

PathPAC uses PEF dollars to:

- Sponsor CAP advocacy activities, such as Capitol Hill fly-ins and securing the nation's top political speakers for CAP events. These activities encourage relationship building between CAP members and federal legislators, as well as an open forum for discussion of issues pertaining to the profession of pathology.
- Complement events and activities of CAP members. The PEF is able to double the impact of PathPAC by helping pathologists with the logistical planning necessary to host a fundraising event.
- Defray administrative costs. Raising money costs money. PathPAC is able to use PEF dollars to defray the expenses associated with fundraising initiatives, mailings, and other needed activities to raise additional financial support for candidates and keep PathPAC strong.

What contributions can be accepted?

Federal law requires that all contributions to this fund be in the form of corporate dollars. PathPAC can receive corporate contributions to the PEF from anyone. PathPAC may not accept any personal, individual contributions designated to the PEF.

Please send all PEF contributions to the following address:

Attn: Davon Gray, 1001 G Street, NW Suite 425 West, Washington DC 20001



E-store online PEF contribution directions:

1. Click on the following link: www.cap.org/renew (this will take you to the cap login screen).
Please note: you will need to know your user ID and Password.
2. Go to membership and dues tab.
3. Once in the e-store, please select the first option called “**PathPAC PEF Contribution**” and enter the amount you wish to contribute (select add to cart).
4. There will be a summary of the amount you are contributing. If you are satisfied with the amount, select checkout.
5. Enter your credit card information and select continue.
6. Your billing and payment information will be summarized and showing that your payment was accepted. Select place order at the bottom of the sheet.
7. You will see a confirmation page along with your order number (please keep this for future reference).
8. Please note that if you want your PEF contribution accredited to certain members of your practice you will still need to send in the names. You may email those names to Davon Gray at dgray@cap.org.

Thank you again for your contribution to PathPAC and please let us know if you have any questions.



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WHAT ARE THE DIFFERENCES BETWEEN CONTRIBUTING TO PATHPAC & THE POLITICAL EDUCATION FUND

PATHPAC (Political Action Committee)

PEF (Political Education Fund)

What is PathPAC and the PEF?

PathPAC is the political action committee for pathologists nationwide. It makes political contributions to qualified federal candidates.

Contributions to the PEF provide CAP's lobbying, grassroots, and legal campaigns the additional resources needed to successfully advance the agenda of pathologists

Where do contributions go?

Contributions to PathPAC supports the election of Members of Congress who understand pathology

Contributions to the PEF provide additional resources needed to successfully advance the pathology community

Who can contribute?

Only members of the College of American Pathologists can be solicited to contribute to the PAC, and they must contribute with a personal (noncorporate) check or credit card.

No restrictions on who or what funds may be used to contribute PEF.

Is there a limit?

Members of the CAP may contribute no more than \$5,000 to PathPAC per calendar year. **Corporate contributions are strictly prohibited.**

Unlimited

Are contributions Tax Deductible?

Contributions are not tax deductible as charitable contributions for federal income tax purposes.

Consult with a tax advisor as to whether portions may be tax deductible.



Political Education Contribution Form

Name of Corporation: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Amount Contributing: _____

Check Enclosed (Please make payable to PathPAC Political Education Fund)

Credit Card (Circle one) **VISA MasterCard AMEX**

Name on Card: _____

Credit Card Number: _____

Exp. Date: _____

Signature: _____

Please send all PEF contributions to the following address:

Attn: Davon Gray, 1001 G Street, NW Suite 425 West, Washington DC 20001

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Please list below if you would like to have your corporate contribution accredited individually to certain members of your staff. For example, if you wanted to give a \$10,000 corporate contribution divided by 5 members, each pathologist would be recognized for \$2,000 of the corporate contribution.

Name to be contributed to	Amount attributed by person