

## NOMINEE FOR SECRETARY-TREASURER

# Alfred Wray Campbell, MD, MBA, FCAP

Spartanburg, South Carolina

## Nominated by CAP Nominating Committee and petition

## **EDUCATION**

- Received MD: 1993, University of Texas Health Science Center, Houston
- Internship and Residency: University of Texas Southwestern, Dallas
- Received MBA: 2018, University of South Carolina Darla Moore School of Business, Columbia, South Carolina

## **CURRENT PROFESSIONAL AND ACADEMIC APPOINTMENTS**

- President, Celligent Diagnostics LLC, Charlotte, North Carolina
- Medical Director, Transfusion Services and Histology, Spartanburg Regional Healthcare System, Spartanburg, North Carolina
- Board of Directors, Carolinas Pathology Group, Charlotte, North Carolina

#### **PROFESSIONAL SOCIETY MEMBERSHIPS**

- College of American Pathologists
- American Medical Association
- American Pathology Foundation
- California Society of Pathologists
- North Carolina Society of Pathologists
- South Carolina Medical Association
- South Carolina Society of Pathologists
- Spartanburg County Medical Society
- Texas Society of Pathologists

## CAP-ELECTED OFFICES HELD

Current

• Governor: Board of Governors

## CAP COMMITTEE APPOINTMENTS

Current

- Chair: Information Technology Leadership Committee (ITLC) Online Communications and Collaboration Workgroup
- Vice Chair: Council on Membership and Professional Development
- Member: CAP Foundation (CAPF) Development Committee, Compensation Committee, Engaged Leaders Network, Finance Committee, ITLC, ITLC Leadership Committee, Investment Committee





• Liaison: CAPF Board of Directors

## Past

- Treasurer: CAP Political Action Committee (PathPAC)
- Chair: Federal and State Affairs Committee (FSAC) Grassroots Subcommittee, House of Delegates (HOD) Action Group on Communications Regarding Pathology Practices II
- Delegation Chair: HOD
- **Member:** Council on Accreditation, Council on Scientific Affairs, PathPAC, Economic Affairs Committee (EAC), EAC Measures & Performance Assessment Subcommittee, FSAC, HOD Action Group on Test Ordering Self-Evaluation Program, Member Development Committee, Practice Management Committee, Standards Committee, Web Engagement Steering Committee
- Junior Member: Practice Guidelines Committee
- Delegate: HOD
- Liaison: Council on Scientific Affairs, HOD Action Group on Job Descriptions

## **OTHER PROFESSIONAL POSITIONS HELD**

- President, Vice President, Treasurer: South Carolina Society of Pathologists
- President, Board Member: American Pathology Foundation (as president, helped bring it back from the brink of extinction with the acquisition of the Coding Handbook and development of Lab Management University with ASCP)
- President: Roanoke Academy of Medicine, Virginia Society of Pathology
- Second Vice President: Medical Society of Virginia
- Board Member: Spartanburg County Medical Society
- Program Chair: American Pathology Foundation (developed programs for four annual meetings)
- Chair, Resident, Section Fellow: Texas Medical Association
- Delegate to the Resident/Fellows Section, Young Physician Section, and Organized Medical Staff Section: American Medical Association

#### WHY DO YOU WANT TO BE SECRETARY-TREASURER OF THE CAP?

I am very passionate about all things CAP and have been since I was a resident member of the Practice Guidelines Committee.

Secretary-Treasurer is a very important position in the CAP. As an officer, they will have a strong role in helping to set the direction and tone of the organization with the other officers. This individual needs to have a strong understanding of all facets of the CAP to be effective.

I have a both depth and breadth of experience in the CAP. If you think of the five councils (COE, CSA, COA, CGPA, CMPD), I have served on the councils and/or multiple committees in all five except for COE. But even with education, I have years of experience developing educational programs for the American Pathology Foundation and both Virginia and South Carolina Pathology Societies.

Other areas outside of the five councils that I have been involved in include a long tenure in the House of Delegates (including multiple leadership positions) and numerous years on the Web Engagement Steering Committee/Information Technology Leadership Committee (ITLC). The CAP's future is going to



be strongly tied to information technology as we try to improve our current offerings and develop new ones.

I want to use my experience to represent the profession and make sure that the CAP is responsive to members, financially sound and preparing for the future.

### WHAT MAJOR ISSUES DO YOU SEE FACING THE CAP DURING THE NEXT THREE YEARS?

- Increased competition for PT and accreditation
- New technology to include artificial intelligence
- Reimbursement / changing payment models
- Diversity
- Declining membership
- Medical student interest in pathology

## IF ELECTED, WHAT DO YOU HOPE TO ACCOMPLISH?

First and foremost, I want the CAP and pathology to be in a better financial / market position when I leave than before I was elected (if elected).

I would like to see the CAP leverage the additional exposure from the pandemic to bring pathology more into the mainstream. I want the CAP to become more innovative in all its areas. There needs to be a focus on members to decrease membership losses and better reflect our diversity. For more information, see my website at <u>www.alfredcampbellmd.com</u>.

For more information and a CV for this candidate, please visit <u>cap.org</u>.