

NOMINEE FOR SECRETARY-TREASURER

Alfred Wray Campbell, MD, MBA, FCAP

Spartanburg, South Carolina

Nominated by CAP Nominating Committee and petition

EDUCATION

- Received MD: 1993, University of Texas Health Science Center, Houston
- Internship and Residency: University of Texas Southwestern, Dallas
- Received MBA: 2018, University of South Carolina Darla Moore School of Business, Columbia, South Carolina

CURRENT PROFESSIONAL AND ACADEMIC APPOINTMENTS

- President, Celligent Diagnostics LLC, Charlotte, North Carolina
- Medical Director, Transfusion Services and Histology, Spartanburg Regional Healthcare System, Spartanburg, North Carolina
- Board of Directors, Carolinas Pathology Group, Charlotte, North Carolina

PROFESSIONAL SOCIETY MEMBERSHIPS

- College of American Pathologists
- American Medical Association
- American Pathology Foundation
- California Society of Pathologists
- North Carolina Society of Pathologists
- South Carolina Medical Association
- South Carolina Society of Pathologists
- Spartanburg County Medical Society
- Texas Society of Pathologists

CAP-ELECTED OFFICES HELD

Current

• Governor: Board of Governors

CAP COMMITTEE APPOINTMENTS

Current

- Chair: Information Technology Leadership Committee (ITLC) Online Communications and Collaboration Workgroup
- Vice Chair: Council on Membership and Professional Development
- Member: CAP Foundation (CAPF) Development Committee, Compensation Committee, Engaged Leaders Network, Finance Committee, ITLC, ITLC Leadership Committee, Investment Committee





• Liaison: CAPF Board of Directors

Past

- Treasurer: CAP Political Action Committee (PathPAC)
- Chair: Federal and State Affairs Committee (FSAC) Grassroots Subcommittee, House of Delegates (HOD) Action Group on Communications Regarding Pathology Practices II
- Delegation Chair: HOD
- **Member:** Council on Accreditation, Council on Scientific Affairs, PathPAC, Economic Affairs Committee (EAC), EAC Measures & Performance Assessment Subcommittee, FSAC, HOD Action Group on Test Ordering Self-Evaluation Program, Member Development Committee, Practice Management Committee, Standards Committee, Web Engagement Steering Committee
- Junior Member: Practice Guidelines Committee
- Delegate: HOD
- Liaison: Council on Scientific Affairs, HOD Action Group on Job Descriptions

OTHER PROFESSIONAL POSITIONS HELD

- President, Vice President, Treasurer: South Carolina Society of Pathologists
- President, Board Member: American Pathology Foundation (as president, helped bring it back from the brink of extinction with the acquisition of the Coding Handbook and development of Lab Management University with ASCP)
- President: Roanoke Academy of Medicine, Virginia Society of Pathology
- Second Vice President: Medical Society of Virginia
- Board Member: Spartanburg County Medical Society
- Program Chair: American Pathology Foundation (developed programs for four annual meetings)
- Chair, Resident, Section Fellow: Texas Medical Association
- Delegate to the Resident/Fellows Section, Young Physician Section, and Organized Medical Staff Section: American Medical Association

WHY DO YOU WANT TO BE SECRETARY-TREASURER OF THE CAP?

I am very passionate about all things CAP and have been since I was a resident member of the Practice Guidelines Committee.

Secretary-Treasurer is a very important position in the CAP. As an officer, they will have a strong role in helping to set the direction and tone of the organization with the other officers. This individual needs to have a strong understanding of all facets of the CAP to be effective.

I have a both depth and breadth of experience in the CAP. If you think of the five councils (COE, CSA, COA, CGPA, CMPD), I have served on the councils and/or multiple committees in all five except for COE. But even with education, I have years of experience developing educational programs for the American Pathology Foundation and both Virginia and South Carolina Pathology Societies.

Other areas outside of the five councils that I have been involved in include a long tenure in the House of Delegates (including multiple leadership positions) and numerous years on the Web Engagement Steering Committee/Information Technology Leadership Committee (ITLC). The CAP's future is going to



be strongly tied to information technology as we try to improve our current offerings and develop new ones.

I want to use my experience to represent the profession and make sure that the CAP is responsive to members, financially sound and preparing for the future.

WHAT MAJOR ISSUES DO YOU SEE FACING THE CAP DURING THE NEXT THREE YEARS?

- Increased competition for PT and accreditation
- New technology to include artificial intelligence
- Reimbursement / changing payment models
- Diversity
- Declining membership
- Medical student interest in pathology

IF ELECTED, WHAT DO YOU HOPE TO ACCOMPLISH?

First and foremost, I want the CAP and pathology to be in a better financial / market position when I leave than before I was elected (if elected).

I would like to see the CAP leverage the additional exposure from the pandemic to bring pathology more into the mainstream. I want the CAP to become more innovative in all its areas. There needs to be a focus on members to decrease membership losses and better reflect our diversity. For more information, see my website at <u>www.alfredcampbellmd.com</u>.

For more information and a CV for this candidate, please visit <u>cap.org</u>.